--- Page 1 of 2 ---  
  
Cliff Keabetswe   
 Gaborone, Botswana   
 Phone: +267 72522720 | +267 76017361   
 Email: innocliffkeab@gmail.com   
 LinkedIn: linkedin.com/in/cliff -keabetswe -0a8583250   
 GitHub: github.com/kcee01   
 Date: October 22, 2025   
Recruitment Team   
 Alpha Direct   
 Gaborone, Botswana   
Dear Hiring Team,   
I am writing to express my interest in being included in Alpha Direct’s Talent Database for Future   
Opportunities . With a strong foundation in software engineering, cloud technologies, and a growing   
specialization in Generative AI, I am eager to contribute to Alpha Direct’s mission of driving innovation   
and delivering exceptional customer experiences through technolo gy.   
I hold a BSc (Hons) in IT Networking & Software Engineering and bring hands -on experience in backend   
systems development. During my tenure at BotswanaPost, I designed and implemented secure REST   
APIs and internal systems that improved operational efficiency and data management —skills that align   
closely with Alpha Direct’s data -driven and digital -first approach to insurance and financial services.   
To stay ahead in the evolving tech landscape, I have completed Google Cloud certifications in   
Introduction to Generative AI, Prompt Design, and Transformers, BERT & LLMs . Additionally, I have   
experience developing intelligent applications using AWS Lambda, Textract, and MySQL, which has   
enhanced my ability to design scalable, AI -enabled solutions that could support Alpha Direct’s   
technology and innovation initiatives.   
Beyond technical expertise, I am passionate about innovation, digital transformation, and continuous   
learning. I currently rank among the Top 5 GitHub contributors in Botswana and actively contribute to   
open -source projects that promote technological empowerment and real -world problem -solving.   
I greatly admire Alpha Direct’s bold, tech -driven approach to transforming the insurance sector in   
Botswana and beyond. I would be honored to be considered for future roles where my background in   
software development, AI integration, and data solutions can contribute to your continued success.   
Thank you for considering my application. I look forward to the opportunity to stay connected and   
explore how I might contribute to Alpha Direct’s vision soon.   
Sincerely,   
   
 Cliff Keabetswe

--- Page 2 of 2 ---